**Reading list for SAS H69, Media and the History of Political Rhetoric (7,5 hp) 2025 Department of Communication and Media, Lund University**

Established by the Board of the Department of Communication and Media,   
1 December 2022.

Burke, Peter (1992). *The fabrication of Louis XIV*. New Haven: Yale University Press [excerpt 91 p.]

Marvin, Carolyn (1988). ”Inventing the expert: Technological literacy as social currency”. *When old technologies were new: Thinking about electric communication in the late nineteenth century.*

New York: Oxford University Press [excerpt 54 p.]

Jowett, Garth & O'Donnell, Victoria (2014). *Propaganda & Persuasion.* 6th ed. London: SAGE [excerpt 300 p.]

Thompson, John B. (1995). *The media and modernity: a social theory of the media*. Cambridge: Polity Press [314 p.]

Richard, Toye (2013). *Rhetoric: A very short introduction [Electronic resource]*. Oxford University Press [122 p.]

Texts in addition: max. 150 p. Total number of pages: c. 1000